

Project Description

We live in a time when social media has created a great need for transparency within all levels of governing. It is becoming increasingly imperative that the people of Campbellton are kept up to date on the inner working of council meetings, the reason for this is the gap that has increased regarding day to day operations and decision making within the governing process. Time are changing in the sense that people are not overly proactive in real life and do not attend meetings which has creating misinformation and an overall decline of understanding of local politics. Using technology this can easily be fixed by live streaming these meetings online using a few inexpensive hardware items and Youtube and their live streaming technology. Using a combination of this technology and social media, city officials can help demonstrate a level of transparency and understanding that has never been seen before. We will be able to reach audiences especially those who cannot attend meetings. The city will help bridge a very important that exists. We can assume with more understanding and involvement this project will , at the very least, create more unity between the people and city officials regarding pressing issues that everyone should be involved in.

Objectives:

- Purchase hardware for streaming from various online sources (Reduces costs).
- Speak with local social media community owners to get permission to post live stream (increase audience reach)
- Set hardware up in most effective position within council meeting room.
- Setup software on computer geared towards streaming for this project.
- Perform test live stream
- Stream first live stream of city council meeting.
- Archive live stream for any future reference and use feedback for future analysis

Community Engagement:

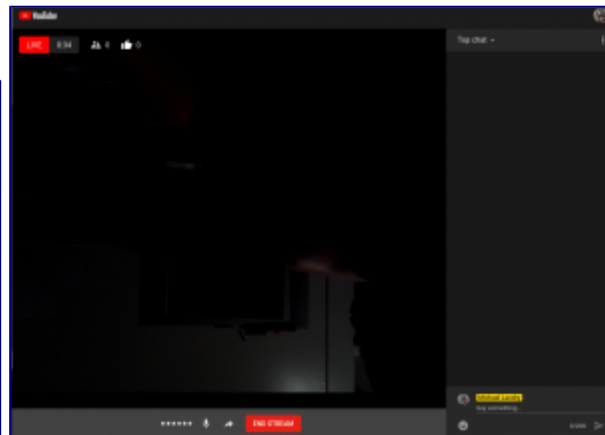
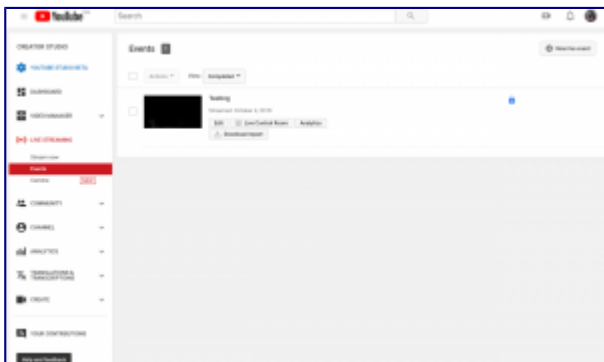
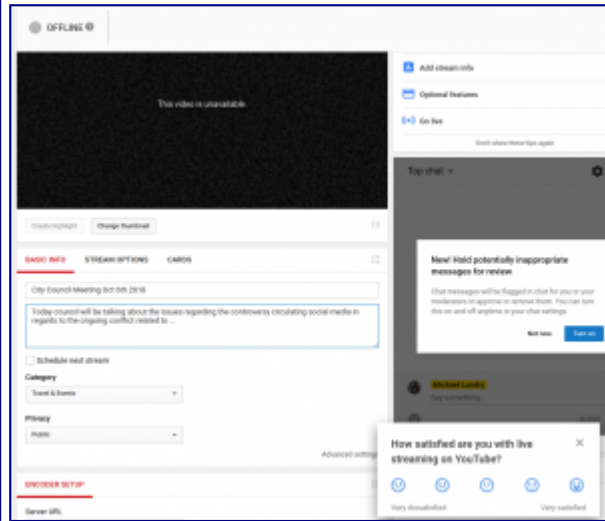
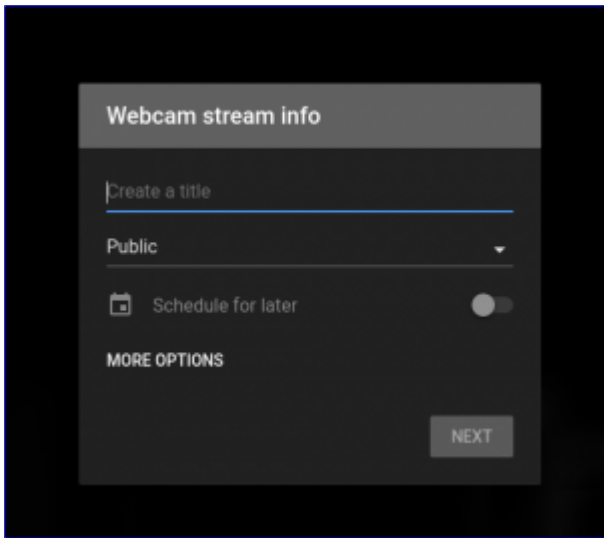
This project gives new opportunity to really have community involvement, we are for the first time able to receive live feedback and input from a huge audience, although not all comments on live stream may be relevant, some really important key points can be brought up and discussed. The process of taking on feedback is dynamic and real time and will no doubt be limited by a time factor. If we can iron out a process in getting everyone to have a say perhaps we can see more progress and engagement in overall day to day operations.

Event Routine:

- An hour before meeting preparation would start, first with setting up hardware which should take about 10 minutes

- A 5 minute test stream would be performed to ensure audio/video input and wifi connection are all consistent enough to produce quality stream.
- I would then load up youtube trough web browser and log into city of campbellton youtube account.
- The section for webcam streaming would be opened.
- I would then add Title and pre-written description of meeting for live stream.
- After initiating live stream I would use the url for stream along with pre written title/description to create posts in several local facebook groups inviting everyone to watch live.
- I would then watch comments on live stream for any content that should be brought up at meeting for discussion, perhaps a Q&A segment of the meeting could be created.

Screenshots from Youtube Live Stream Dashboard



Project Expense:



**FD9B 2.7 Inch HD 1080P HDV-312P Digital Camera Camcorders DV LCD Screen US Plug
\$64.10CAD / Free Shipping / 4-18 Business days**

<https://www.ebay.ca/itm/FD9B-2-7-Inch-HD-1080P-HDV-312P-Digital-Camera-Camcorders-DV-LCD-Screen-US-Plug/183413319477>



**4 Section Aluminum Alloy Tripod Support Holder For SLR Digital Camera Cellphones
15.57CAD / Free Shipping / 4-18 Business Days**

<https://www.ebay.ca/itm/4-Section-Aluminum-Alloy-Tripod-Support-Holder-For-SLR-Digital-Camera-Cellphones/263870088994>



Easycap USB 2.0 Audio Video Creator Capture High-quality Analog Video
12.99 / Free Shipping / 3-7 Business Days

<https://www.ebay.ca/itm/Easycap-USB-2-0-Audio-Video-Creator-Capture-High-quality-Analog-Video/202234459768>

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WIFI 300Mbps Wireless Adapter Antenna 802.11 G N LAN Network USB Dongle Adapter
14.79CAD / Free Shipping / 4-18 Business days

<https://www.ebay.ca/itm/WIFI-300Mbps-Wireless-Adapter-Antenna-802-11-G-N-LAN-Network-USB-Dongle-Adapter/132573610136>

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Total: 107.45CAD